



Special For Home Sales

Since 2005



**PRISM CRM**<sup>®</sup>

# PRISM CRM With Numbers



## Why PRISM CRM?

A rapidly growing human population on earth, as in all areas, in their habitats it brings with it rapid change. The largest of these changes is the collective habitat it occurs in its culture.

This culture, starting from a small village settlement area (200-300 dwellings) , the large district (dwellings of 10,000 and above) has grown to in size.

Housing sales and marketing of construction companies planning new living spaces our Prism CRM project as Code5 software in 2005 to meet your needs we started developing it.

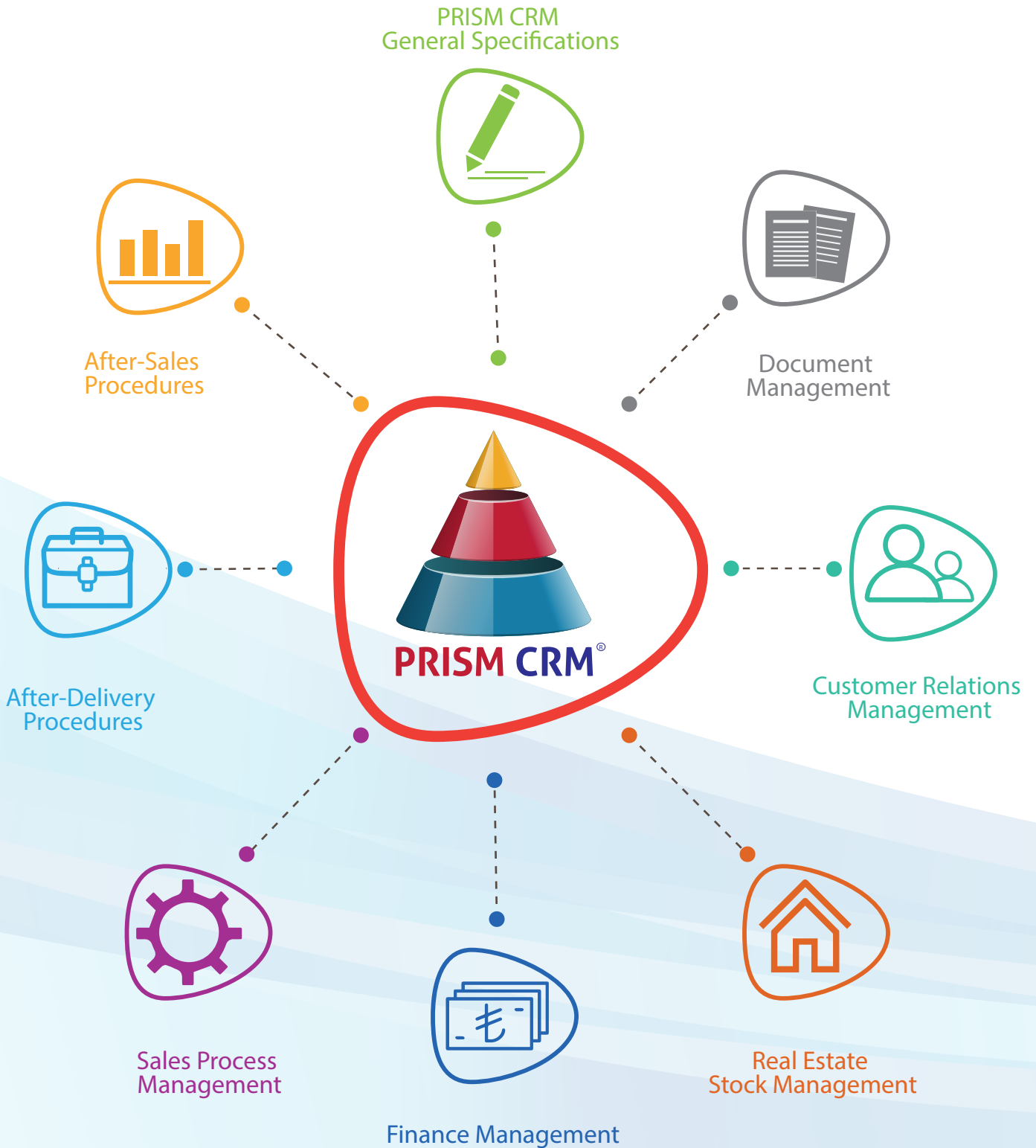
In light of our experience, we believe that PRISM CRM will increase your sales and corporate by allowing you to create memory, your company is serious about keeping up with the requirements of the era it will help him get momentum.

Code5 software, which has been operating since 2004 under the roof of Teknopark, 100% customer satisfaction has given importance to the issue, this principle of the entire corporate infrastructure it has established in line and is always moving forward with a vision of useful innovation.

It is customer-oriented and innovative.



# Specifications Of PRISM CRM



## Thanks To The PRISM CRM, You Can ;

- ▶ Contact your customers (mail, phone, chat, etc.) that you have activated with your marketing activities.) or record their information during the process that begins with their visit to your sales office,
- ▶ Sales of business can increase your visits with systematic tracking methods such as reminders or appointments,
- ▶ You can best offer your project to your customers who visit your sales office, identify and select the apartment that suits them, communicate your alternative payment plans, and quickly turn that apartment into a sale.
- ▶ After that, contract, promissory note, etc. you can print your documents, make and report your financial tracking.
- ▶ You can manage turnkey processes at the project delivery stage, as well as follow-up of customer complaints after life starts in the project.
- ▶ Thanks to PRISM CRM, which is with you from the first moment to the delivery ; marketing, cost, customer analysis, personnel performance, turnover analysis, financial tracking, subcontractor performance measurement, etc. with reports, you can keep your customer satisfaction at a high level and optimize your marketing costs.

In a short way, the process that starts with the first contact of your customer and the delivery of your project; you may report all the detailed information regarding your requests and manage marketing, sales, after-sales and delivery procedures.



# Marketing and Sales



Customer information in the 'Let Us Call You' forms on your websites will be automatically transferred to PRISM CRM and provides you to include your client in the process.

By analyzing marketing tools like (tv, internet, billboard advertising etc.) you can easily recognise inflowing effective channels of your advertising campaign and set a expense resources.

The clients you contacted, whom you weren't be able to provide the perfect flat of their needs, are saved to data and from this day forward, they will be reminded or reported to you as "potential client" when you have the stock.

\*The web site integration will be charged as extra if you request to have.



## Sales



- Price logging
- Campaign and tender specifications
- Payment planning
- Document defining
- Self-driven contract filling
- Following the sales proces

## After Sales

- Decoration defining
- Deed process
- Invitation letter for delivery
- Arranging an appointment for delivery
- Subscription of water, electricity, etc.



## After Delivery



- Demand, complaint and suggestion management
- Subcontractor evaluation

# 2D & 3D Visual Sales and Presentation



In addition to grid and classical sales method, you can define your project in 3D version. Also you may see the every flat for sale in the complex and reach the stock information. You may see the statuses of the flats form the complex's picture and manage the reservation or sales.

\* This module is optional.

## Model Integration



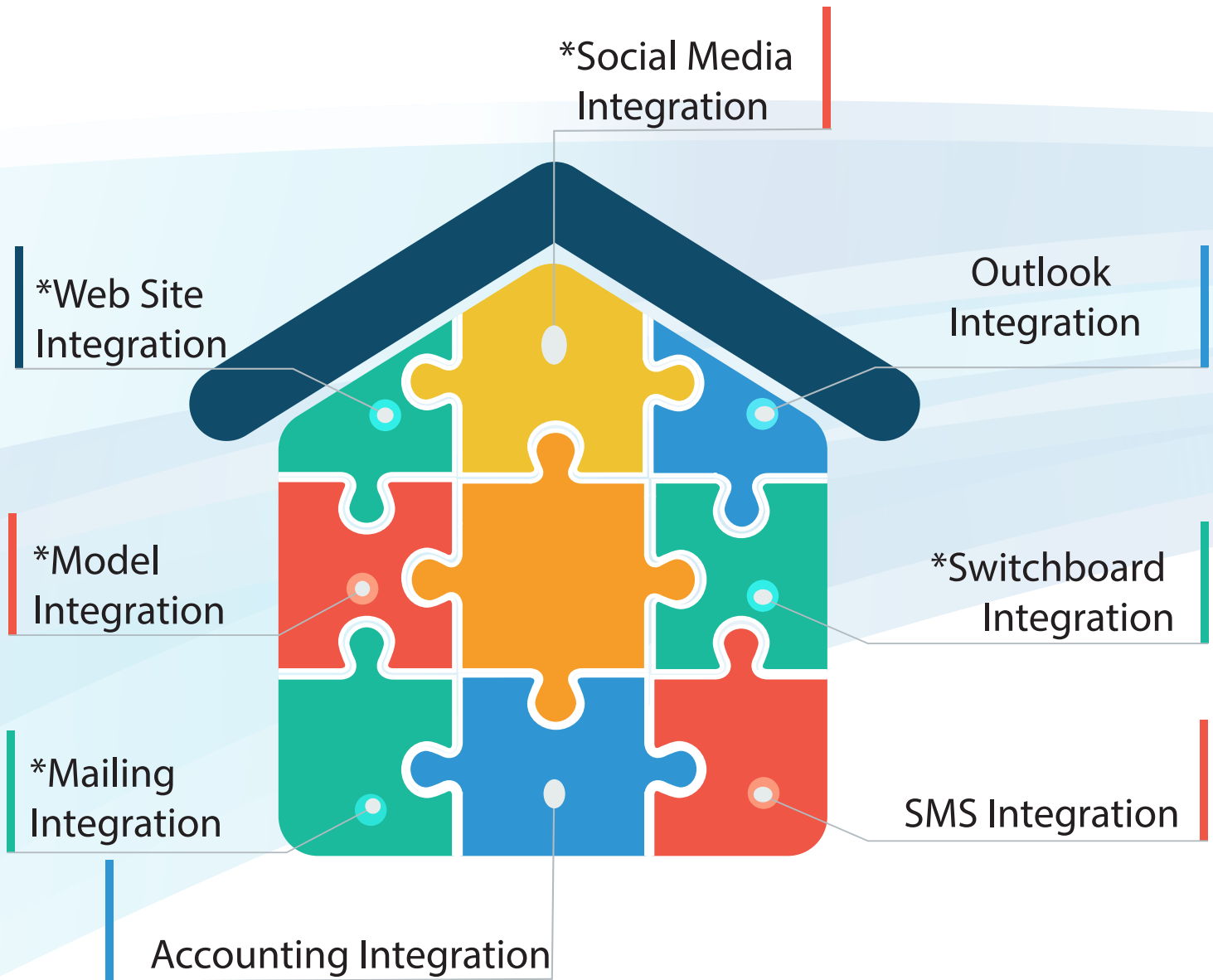
Your model can be integrated into PRISM CRM with qualified technical specifications. So, you can control the model of your through PRISM CRM.

\* This module and integration are optional.



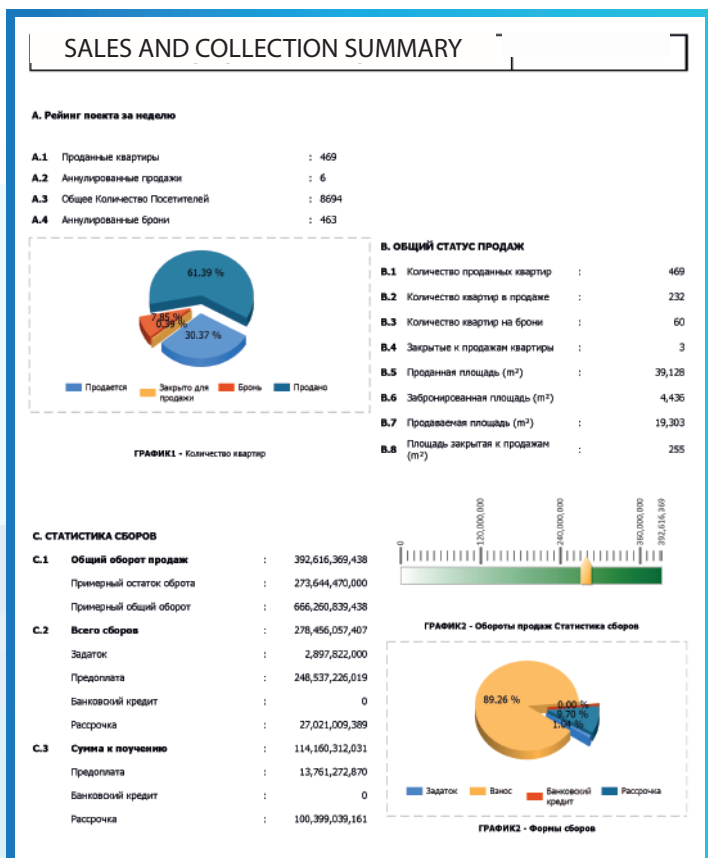


# PRISM CRM Integrations

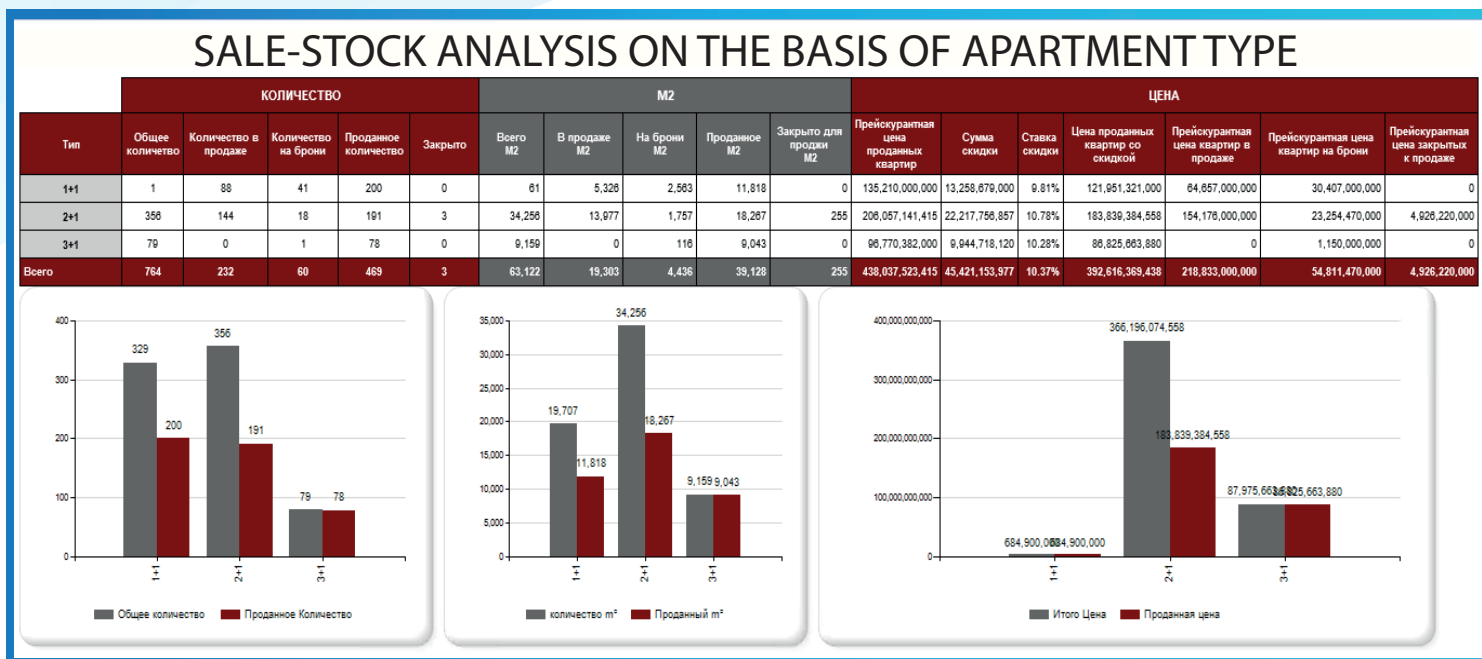


You may save the customer data, every kind of contact you had, report many different types of combined questions about your company and manage your advertising budget. Also, you may bring under control your switchboard, outlook, web site, social media, model, sms and mailing activities through PRISM CRM.

\*These integrations are optional.



The reports in our report library, or the reports specially designed for you and according to your requests can be prepared by the program and can be viewed on the screen or can be sent to the desired user via e-mail.



PRISM CRM contains numerous reports specific to the real estate sector.



Look at the leading companies you'll see CODE5.



KILER GAYRİMENKUL YATIRIM ORTAKLIĞI





# Your Corporate Solution Partner



Store Grundet Alle 68, 7100  
Vejde, Danimarka  
+45 50 41 19 65



Büyükehir Mh. Cumhuriyet Cd. No:1  
Ekinoks Residence E1 Blok Kat 7 No:113  
Beylikdüzü / İSTANBUL / TÜRKİYE  
+90 212 854 15 87

[info@prismcrm.com](mailto:info@prismcrm.com) / [www.prismcrm.com](http://www.prismcrm.com)